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# Smack Talk

ISSUE 22



DECEMBER 2015

## Downtown Christmas

Smackover Chamber of Commerce will host its annual Downtown Christmas Celebration on Saturday, December 5, 2015.

Join us in Kennedy Park, located on Broadway Street, at 6 p.m. to hear the story of Eddie's Cross, read by Smackover Mayor Bobby Neal. After the narration, Mayor Neal will light the cross, which

shines above the downtown area of Smackover, and the



*Downtown Christmas —  
December 5, 2015*

beautiful Christmas Tree which graces the park each year. And this will only be the beginning! Santa Claus will be transported to town on a firetruck while his reindeer rest back at the station.

The Salvation Army will be on site with hot cocoa, too, so mark your calendars and come help us celebrate!

## 2016 Chamber Board And Officers

The nominations for 2016 have been made and sent out to our members. There were no additions or removals made to the Board or Officers lists.

We are happy to announce to you that Benjy Hildebrand, Director of Public Works for Smackover will serve as President of Smackover

Chamber of Commerce for the 2016 term. His Officers will be: Jim Yeager, 1st Vice President; Tina Ruddell, 2nd Vice President; and Gary de Yampert, Treasurer. Additional Board Members will include: Stephanie Mitchell, Paul Givens, Stacy Mullin, Philip Childers, Stephanie Thomas, Keith Miller,

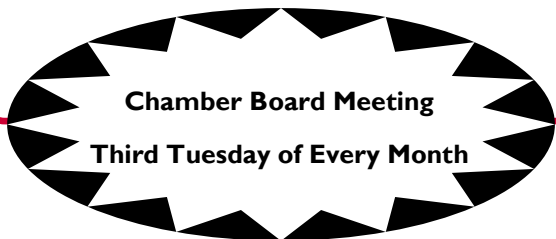
Heather Fife, Mayor Bobby Neal, Ed and Kim Humphreys, Rhonda Ray, Sue Crawford, and Jerry Langley. Kyle Wimsett, 2015 SCOC President, will serve as advisor for the year. The Chamber manager will be the appointed Secretary. SCOC thanks Police Chief Michael Fife for his service on the Board in 2015.

# SMACKOVER CHAMBER OF COMMERCE

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**Working and serving together  
for a stronger community!**



## Since 1928, Rooted In Strength.

### Isaiah 9:6

*For unto us a child is born, unto us a son is given:  
and the government shall be upon his shoulder:  
and his name shall be called Wonderful, Counsellor,  
The mighty God, The everlasting Father, The Prince of Peace.*

### **Welcoming A New Chamber Manager!**

Current SCOC Secretary/Office Manager, Sandra Mills, has decided to return home to better focus on her family. She thanks SCOC and the leaders of Smackover for the support and encouragement they offered as she endeavored to serve them. Please join her in welcoming her successor, Lyndsey Martin, who will join the Chamber on December 1, 2015.



## City Report Highlights

Highlights from the October 12, 2015 minutes, which were approved in the November 16, 2015 City Council Meeting are as follows:

*Old Business:* Rec/Treas. Rick East gave the second reading of the Vicious Dog Ordinance to the Council. Mayor Neal announced that we are still waiting for Wayne Trull to assess the old City Hall building.

*Announcements:* Benjy Hildebrand reported that an ad would be posted for bids on the first section of the sewer project. The bids will be (were) opened on November 5, 2015. Alderman Givens and Mayor Neal shared (then upcoming) Chamber of Commerce events,

Great Arkansas Clean Up and Trunk or Treat.

*New Business:* Alderman Givens also asked about a bad section of road on Old Camden Road. Mayor Neal informed him that Director Hildebrand was in the process of repairing the road. Ald. Childers asked about the water rate per gallon due to questions from the community about the recent sewer rate increase. Ald. Corley shared concerns about the City having two wells. Mayor Neal said we should have no problems, but he would talk to our engineer to see where we could tie in a new well in the event an issue arises.

*(Adapted by Sandra Kerr Mills from Minutes reported by Rec/Treas. Rick East)*

### **Member Spotlight**

Each month, Smackover Chamber of Commerce randomly chooses five members to spotlight, listing them in Smack Talk and on our website. The Chamber also visits each member to personally thank them and present them with a card of thanks and a tray of fresh, homemade cookies. In an effort to respect privacy, every member has the option to opt out of any part of the spotlight. December's Members in the Spotlight include:

- Martin Operating Partnerships
- Martin Transport
- Sandra Mills, Co-Owner of Mills' Meat Processing
- Sharp's Hardware

We sincerely thank each of you for your generous and faithful support!