

SPECIAL  
POINTS OF  
INTEREST:

- A Pinch of Luck?
- The Customer Service Experience
- SHS Seniors Awarded Athletic Scholarships

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# Smack Talk

ISSUE 13



MARCH 2015

## A Pinch of Luck?

By: Sandra Kerr Mills

Pinching those not wearing green on Saint Patrick's Day began some time after Bostonians began celebrating it back in 1737. It is more of an American tradition than Irish.

The tradition of wearing green may represent spring and new birth as well as the lush green hillsides of beautiful Ireland.

Supposedly, wearing green makes one invisible to mischievous leprechauns,



thus sparing him from their wiles.

Receiving a pinch for not wearing green on Saint Patrick's Day may serve as a warning to put on something green, or as an impish imitation of a leprechaun's tomfoolery.

I dare say there are many who would say they indeed did not feel lucky at all in having been pinched by an over-zealous prankster.

Perhaps in the years to come we could add a twist to the pinching tradition of Saint Patrick's Day by adding a 'pinch for luck' to the mix—a nice soft pinch done more out of love than orneriness. Wouldn't that be a hoot?

(~with information from: Ehow.com)

*Norphlet Elementary School Kindergarten Registration: Thursday, March 5, 2015, 12:30-3:30 in the Elementary Library. 870-546-1011 for more information.*

Since 1928,  
Rooted  
In Strength.



**Smackover State Bank**  
MEMBER FDIC

### CHEERLEADING TRYOUT PHYSICAL

*Any one interested in trying out for  
-or practicing with-  
the cheerleaders*

**MUST have a current physical!**

**Physical completion deadline:**

**April 15, 2015**

*\*NHS and SHS students who had  
physicals over the 2014 summer are  
considered current on this requirement.*

# The Customer Service Experience

Customer satisfaction and loyalty are crucial for any business' success.

Customers usually take great care when choosing a company with which to do business. And service after the sale is just as important to them as the initial purchase.

Customers do not forget

attitudes and promises. Your entire sales team is a reflection of your business and it is important to deal with people in a courteous, sincere manner, building trust.

Issues that may arise after the sale, needing your immediate attention, are opportunities to build a

permanent bond with your customers and set your business apart as one who takes care of people.

Taking great care of customers builds loyalty that will cause them to come back to you again and again!

*(By: Sandra Kerr Mills; facts from Barbara Wold International)*

## CHILD CARE

Openings for  
ages 3 and up in a

Home Day Care

setting in Louann, AR

Kind, clean, non-smoker

Contact: Charity Mills

1-662-671-5228

## SMACKOVER CHAMBER OF COMMERCE

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**Working and serving together  
for a stronger community!**



# NELSON'S

**COME ON IN...  
WE HAVE GREAT  
OUTFITS FOR EASTER!**

Located at 602 N. Broadway, Smackover, AR

~Philippians 4:19~

But my God shall supply all your need according to his riches in glory by Christ Jesus.

## SHS Seniors Awarded Athletic Scholarships

Smackover Chamber of Commerce would like to join SHS in congratulating Willie Manning and Elmo Hempstead for the athletic scholarships they have been awarded.

Manning signed to Arkansas Baptist College and Hempstead signed to Fort Scott

Community College, located in Kansas.

We wish these young men success in their future endeavors.

*(Shared from: The Buckaroo Blog)*

